

WSOC-TV

Agency Name: Abar Media

Today's date: 10/30/2012

Advertiser Name: J Roberts

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 330057

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$2,185.00

Net Credit/Debit: \$1,857.25

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

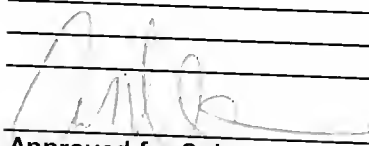
EXPLANATION:

credit due rebates for the week of 10-15 - dollars are being respent

Thu 11/1 7-730p 1x \$1600

11/1 1137-1207a 1x \$500

11/1 110-210a 1x \$85


Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 330057

Schedule Dates 10/16/12-11/01/12
Advertiser Pol/J Roberts/D/Congress (16889)
Agency/T-Code Abar Media (2878)/948873799
Product Political (1065)
Brand 578 CONGRESS (136520)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE 578
Account Types National/Political
Billing Type Standard
Comments ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Date Entered 09/05/12
Last Modified 10/31/12
Entered By Jill Hipskind
CO-OP No
Headline # 06304485
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,841.50
Net Total \$21,768.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month Spots Rate
Oct. 2012 36 \$23,425.00
Nov. 2012 3 \$2,185.00
Grand Total: 39 \$25,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5A- 5:30A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
2.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5A- 5:30A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
3.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5:30A- 6A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
4.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
5.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	6A- 6:30A (EST)				1	1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
7.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	6:30A- 7A (EST)				1	1				2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
9.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	7A- 8A (EST)				1	1				2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
10.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	8A- 9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
12.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
13.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
14.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	10A- 11A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
15.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)			1			1			2	\$625.00	\$1,250.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
16.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
17.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency:

Date:

Accepted-Station:

Date:

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WSOC-TV

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Agency/T-Code Abar Media (2878)/948873799
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Brand 578 CONGRESS (136520)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE 578
Account Types National/Political
Billing Type Standard
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18.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	1P- 2P (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
19.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	2P- 3P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
20.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P- 5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
21.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)		1							1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
22.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)			1		1				2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
23.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
24.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
28.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:35P- 12:05A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
29.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
30.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
33.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	5:30A- 6A (EST)								1	1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
35.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
36.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
37.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	11:35P- 12:10A (EST)		1			X				1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Agency / T-Code

Abar Media (2878)/948873799

Product

Political (1065)

Brand

578 CONGRESS (136520)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

SCATTERGOOD,JEFF

Phone/Fax

/

CPE

578

Account Types

National/Political

Billing Type

Standard

Comments

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Date Entered

09/05/12

Last Modified

10/31/12

Entered By

Jill Hipskind

CD-OP

No

Headline

06304485

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,841.50

Net Total

\$21,768.50

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

36

3

39

Rate

\$23,425.00

\$2,185.00

\$25,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	1:07A- 2:10A (EST)	1				X				1	\$85.00	\$85.00	Charlotte (WSOC)		10/31/12
39.0	Normal Line / Spot	11/01/12-11/01/12	3	:30	7P- 7:30P (EST)	1				X				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/31/12

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